

# Strut Your Mutt Sponsor Registration Form

Name of Company or Organization \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Sponsor name as it will appear on printed materials \_\_\_\_\_

Signature of Representative \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**Please indicate your desired sponsorship level:**

**GENERAL SPONSORSHIP LEVELS**

\_\_\_ \$500+ \_\_\_ \$250 \_\_\_ \$100 \_\_\_ (Other, please indicate: \$\_\_\_)

**CREATIVE SPONSORSHIP LEVEL**

\_\_\_ \$600

**ACTIVITY SPONSORSHIP LEVELS**

- \_\_\_ \$200 Beauty and the Bark
- \_\_\_ \$150 Emcee Sponsor
- \_\_\_ \$100 Walking Course
- \_\_\_ \$100 (x 2) H2O Zone
- \_\_\_ \$50 (x 10)nNibbles & Bits
- \_\_\_ \$50 Virtual Walk Sponsor
- \_\_\_ \$50 (x 5) Bark Bar
- \_\_\_ \$30 Owner Look-a-Like
- \_\_\_ \$30 Magic Houndini
- \_\_\_ \$30 Big Dog on Campus
- \_\_\_ \$30 Mighty Mutt Contest
- \_\_\_ \$30 (x 4) A Dog's Life Entertainment
- \_\_\_ \$10 (x 10)/comparable item, Door Prizes

- Yes! Please send me free event registration (if qualify).
- Yes! We would like our free booth (if qualify).
- Please send me additional event registration forms.

Please make checks payable to New Nodaway Humane Society. If applicable, please e-mail high-resolution logo (at least 300 dpi) to Kelley Baldwin at [nhsnews@embarqmail.com](mailto:nhsnews@embarqmail.com). You may mail this completed form and payment to either:

Kelley Baldwin, Strut Your Mutt dog walk & festival coordinator: NNHS SYM, c/o Kelley Baldwin, 1013 W. Edwards St., Maryville, MO 64468; (660) 562-7433; [nhsnews@embarqmail.com](mailto:nhsnews@embarqmail.com)  
 Cindy Nelson, NNHS shelter manager: NNHS, P.O. Box 185, Maryville, MO 64468 (660) 562-3333; [nhsmanager@embarqmail.com](mailto:nhsmanager@embarqmail.com)

The New Nodaway Humane Society is a 501(c)3 not-for-profit organization. All contributions are tax-deductible to the fullest extent of the law.

**Additional Sponsorships (con't from inside)**

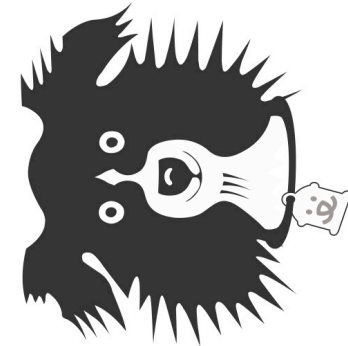
**Virtual Walk Sponsor** - Contribution Value \$50; *Recognition any time virtual walk is referenced in publicity materials and during the event*

**Bark Bar** - Contribution Value \$50 (5 sponsorships available); *Provides sample treats for dogs; Receive logo on signage at booth and recognition during the event*

**A Dog's Life Entertainment Package** - Contribution Value \$30 (4 sponsorships available); *Sponsor additional entertainment; Receive recognition at event*

**Door Prizes** - Contribution Value \$10 (10 sponsorships available); *Sponsor prizes (animal-related prize not required); Receive recognition at registration table and announcements during drawings*

Best Friends ANIMAL SOCIETY PRESENTS



Strut<sup>®</sup> ..... YOUR MUTT



dog walk & festival to benefit



Sept. 25 Beal Park, Maryville

# Don't walk away from animal abuse.

## Do something about it.

### \$30 - \$45

The cost of a neuter and spay, respectively. State laws (and our own mission) promote the spay/neuter of any shelter animal before it can be adopted.

### \$55

The cost to microchip 10 cats. ID microchips help lost animals find their way home easier - and keep them out of shelters.

### \$70

The weekly rate to care for a shelter animal. This includes food, veterinary care and staffing. Due to the number of animals in our shelter, many stay weeks - even months - in a cage.

### \$20,000

The cost of veterinary bills in 2010. It could have been worse if not for the generosity of area veterinarians discounting and/or donating services.













It takes an entire community to help abandoned and abused animals in our area.

As the community's only no-kill animal shelter, the **New Nodaway Humane Society**, in partnership with Best Friends Animal Society, will host its inaugural dog walk and festival to benefit our shelter animals.

As a 2011 Strut Your Mutt dog walk & festival sponsor, you embrace this unique opportunity to support abandoned animals and be a positive example for others in our community.

There are a variety of sponsorships to match any individual, business and organizational budget.

**Contests** will include Owner/Dog Look-a-Like, Magic Houndini Best Trick, Big Dog on Campus for biggest dog and Mighty Mutt for smallest dog. Sponsor a contest winner for just \$30! We cannot accept sponsors that involve products that harm, maim, injure or inflict pain on animals, hunting, factory farming, animal testing, commercial breeding and pet stores that sell dogs or cats.

General Sponsor Benefits	\$500+	\$250	\$100
<b>Visibility and Recognition</b>			
Listing on Walk website	Logo	Logo	Name
Recognition announcement during festival			
Complimentary walk/festival entries	4	3	2
Name inclusion in e-mails to participants & media			
Recognition in post-event activity			
Free festival booth			
Recognition on signage at walk start/finish line			
Recognition in walk publicity/advertising	Logo		

[www.nodawayhumanesociety.org](http://www.nodawayhumanesociety.org) [nhsnews@embarqmail.com](mailto:nhsnews@embarqmail.com)  
**Facebook/NodawayHumaneSociety** **Twitter/NodHumaneSoc**

## Additional Sponsorships

**Welcome to the Walk Sponsor -** Contribution Value \$600; *Bandanas given to every participant upon check-in; All benefits as listed for general sponsor plus logo on bandana and special mention on website*  
**In-Kind Donations:**

In-Kind Donations valued at \$100 or more receive name on website sponsor page and announcement during event.

**Beauty and the Bark -** Contribution Value \$200; *Provides light grooming; Receive Logo on signage at booth and recognition announcement at festival*

**Emcee Sponsor -** Contribution Value \$150; *Sponsor cost of DJ; Receive recognition during event and signage at stage area*  
**Walking Course -** Contribution Value \$100; *Sponsor flags, security personnel (if needed) and other signage used to mark course; Receive logo on signage and flags*

**H2O Zone -** Contribution Value \$100 (2 sponsorships available); *Provides water for dogs and walkers; Receive logo on signage at booth and recognition at event*

**Nibbles & Bits -** Contribution Value \$50 (10 sponsorships available); *Provides snacks for participants; Receive logo on signage at booth and recognition during the event*

(more listed on back)