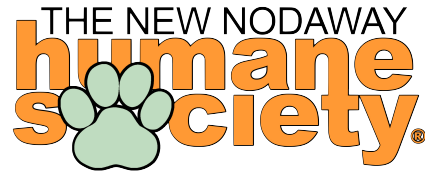


 Best Friends ANIMAL SOCIETY PRESENTS



dog walk & festival
to benefit



Sept. 25 Beal Park, Maryville

Sponsorship Opportunities to benefit the New Nodaway Humane Society

Don't walk away from animal abuse. Help us do something about it.













The New Nodaway Humane Society, in partnership with Best Friends Animal Society, will host its inaugural dog walk and festival to help abandoned and abused animals in our community. As the area's only no-kill shelter, we rely on partners like our friends in business and in community organizations like you to join us in our mission to shelter these animals, providing a second chance at a forever home. With your help, we can make this an event community members will look forward to many years to come.



Walk meets festival

Strut Your Mutt is a fun event, full of activities for people and dogs of all ages. Games, entertainment, contests, a walk with your best friend. People come to celebrate their pets and the animals still looking for a family of their own. Pet or no pet, this event is a meaningful way to make a statement, not only because animals rely on us, but also because we rely on them. Plus, it promotes healthy habits by demonstrating the benefits of walking with your pet - both for owner and dog.

As a 2011 Strut Your Mutt dog walk & festival sponsor, you embrace this unique opportunity to support abandoned animals and be a positive example for others in our community.



General Sponsor Benefits	\$500+	\$250	\$100
Visibility and Recognition			
Listing on Walk website	Logo	Logo	Name
Recognition announcement during festival			
Complimentary walk/festival entries	4	3	2
Name inclusion in e-mails to participants & media			
Recognition in post-event activity			
Free festival booth			
Recognition on signage at walk start/finish line			
Recognition in walk publicity/advertising	Logo		

Creative Sponsor Opportunity

Welcome to the Walk Sponsor - Contribution Value \$600

Bandanas given to every participant upon check-in

All benefits listed above plus:

-  Logo on bandana
-  Special mention on website

In-Kind Donations

We appreciate in-kind contributions of goods and services. In-Kind Donations valued at \$100 or more receive company name on Walk website sponsor page and announcement during the event.



Activity Sponsor Opportunities



Beauty and the Bark - Contribution Value \$200

Provides light grooming (brush, nail trim, bows)

-  Logo on signage at booth
-  Recognition announcement at festival

Emcee Sponsor - Contribution Value \$150

Sponsor cost of DJ

-  Recognition during event
-  Signage at stage area



Walking Course - Contribution Value \$100

Sponsor flags, security personnel (if needed) and other signage used to mark course

-  Logo on signage and flags



H2O Zone - Contribution Value \$100 (2 sponsorships available)

Provides water for dogs and walkers

-  Logo on signage at booth
-  Recognition at event

Nibbles & Bits - Contribution Value \$50 (10 sponsorships available)

Provides snacks (chips and/or cookies) for participants



-  Logo on signage at booth
-  Recognition during the event

Virtual Walk Sponsor - Contribution Value \$50

Recognition any time virtual walk is referenced in publicity materials and during the event

Bark Bar - Contribution Value \$50 (5 sponsorships available)

Provides sample treats for dogs

-  Logo on signage at booth
-  Recognition during the event

Owner Look-a-Like Contest winner - Contribution Value \$30

Sponsor prize

-  Recognition at contest and at sign-up table

Magic Houndini Best Trick Contest winner - Contribution Value \$30

Sponsor prize

-  Recognition at contest and at sign-up table

Activity Sponsor Opportunities (con't)

Big Dog on Campus Contest for biggest dog - Contribution Value \$30

Sponsor prize

 Recognition at contest and at sign-up table

Mighty Mutt Contest for smallest dog - Contribution Value \$30

Sponsor prize

 Recognition at contest and at sign-up table

A Dog's Life Entertainment Package - Contribution Value \$30 (4 sponsorships available)


Sponsor additional entertainment such as magician, balloon animal artist, etc.

 Recognition at event

Door Prizes - Contribution Value \$10 (10 sponsorships available)

Sponsor prizes (animal-related prize not required)

 Recognition at registration table

 Announcement at event during drawings



Sponsorship Deadline and Contact Information

To guarantee logo/name placement on printed materials, payment and logo must be received by August 25, 2011. Please complete the form below or contact Kelley Baldwin at (660) 562-7433 or e-mail nnhsnews@embarqmail.com for sponsorship inquiries. Thank you!

Sponsorship Agreement

SPONSOR INFORMATION

Name of Company/Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Sponsor name as it will appear on printed materials _____

Signature of Sponsor Representative Title Date

Please indicate your desired sponsorship level:

GENERAL SPONSORSHIP LEVELS

\$500+ \$250 \$100 (Other, please indicate: \$_____)

CREATIVE SPONSORSHIP LEVEL

\$600

ACTIVITY SPONSORSHIP LEVELS

- \$200 Beauty and the Bark
- \$150 Emcee Sponsor
- \$100 Walking Course
- \$100 (x 2) H2O Zone
- \$50 (x 10) Nibbles & Bits
- \$50 Virtual Walk Sponsor
- \$50 (x 5) Bark Bar
- \$30 Owner Look-a-Like Contest winner
- \$30 Magic Houndini Best Trick Contest winner
- \$30 Big Dog on Campus Contest for biggest dog
- \$30 Mighty Mutt Contest for smallest dog
- \$30 (x 4) A Dog's Life Entertainment Package
- \$10 (x 10) or comparable item, Door Prizes

Please make checks payable to **New Nodaway Humane Society**. If applicable, please e-mail a high-resolution (at least 300 dpi) copy of your company or organizational logo to nnhsnews@embarqmail.com. You may mail this completed form and payment to either:

Kelley Baldwin, Strut Your Mutt dog walk & festival coordinator

NNHS SYM, c/o Kelley Baldwin, 1013 W. Edwards St., Maryville, MO 64468
(660) 562-7433 E-mail: nnhsnews@embarqmail.com

Cindy Nelson, NNHS shelter manager

NNHS, P.O. Box 185, Maryville, MO 64468
(660) 562-3333 E-mail: nnhsmanager@embarqmail.com

The New Nodaway Humane Society is a 501(c)3 not-for-profit organization. All contributions are tax-deductible to the fullest extent of the law.